

**MOUNTAIN WEST**  
**CTR-IN**



**Chris Gargiulo**

Designer & Teacher



**MW CTR-IN  
LOGO REDESIGN**



**MW CTR-IN  
WEB SITE REDESIGN**

PROJECT #1



# MW-CTRIN Grant Resources “Pipeline”

## Interface Design

*Fall 2016*



**RESEARCH  
FACULTY**



**NEW  
INTERFACE**



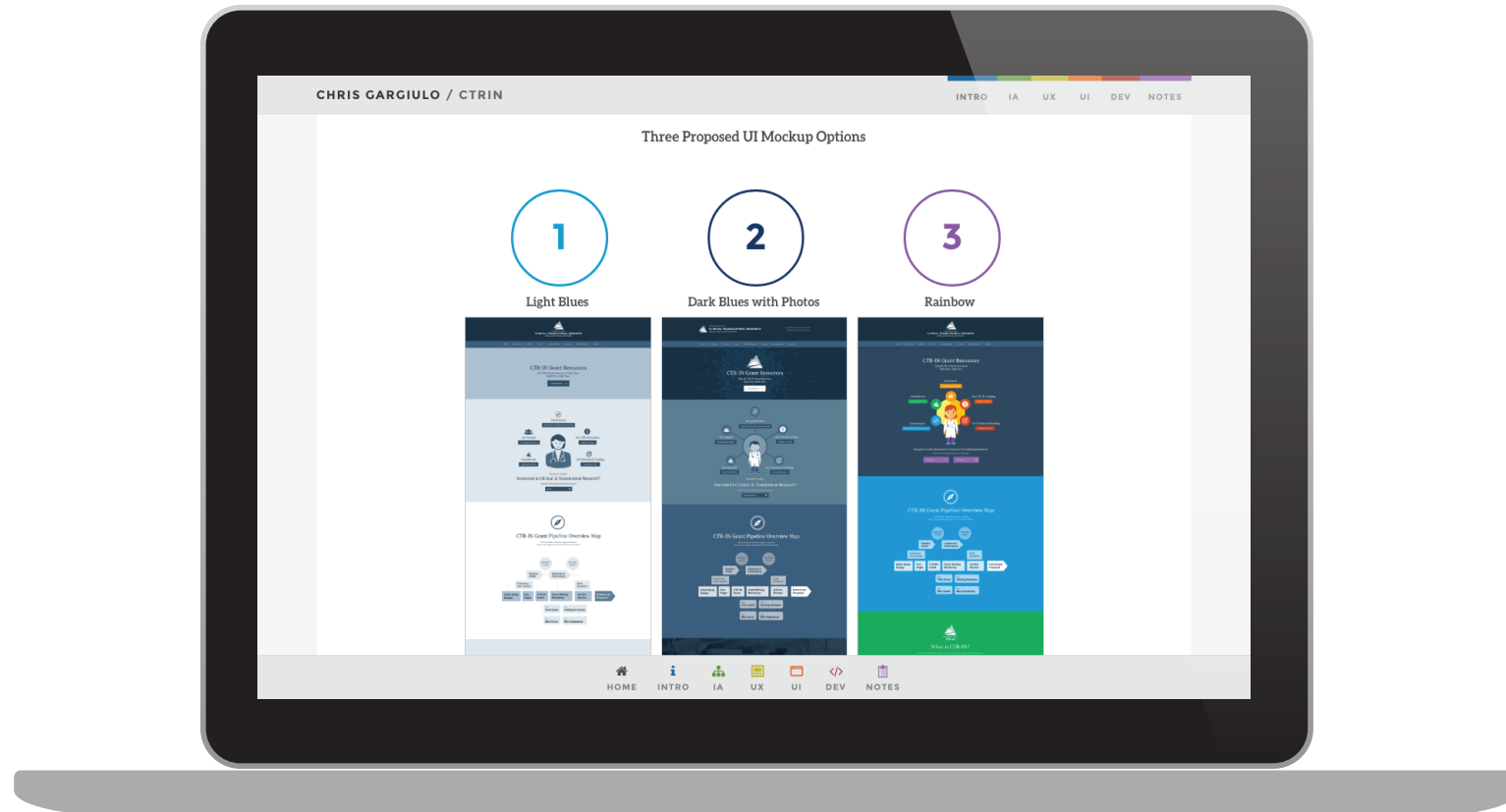
**CTR-IN GRANT  
RESOURCES**



How can we make it *simpler* and *easier*  
for *prospective investigators* to fully understand  
all of the *resources* and *assistance* that CTR-IN offers?

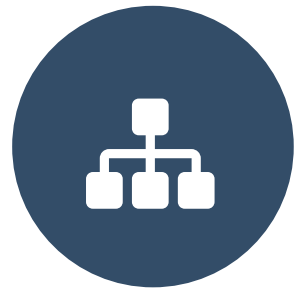


**TO SEE PROJECT #1**



**[CHRISGARGIULO.COM/CTRIN/GRANTRESOURCES](https://CHRISGARGIULO.COM/CTRIN/GRANTRESOURCES)**

**IA**



**INFORMATION  
ARCHITECTURE**



**UX**



**USER  
EXPERIENCE**

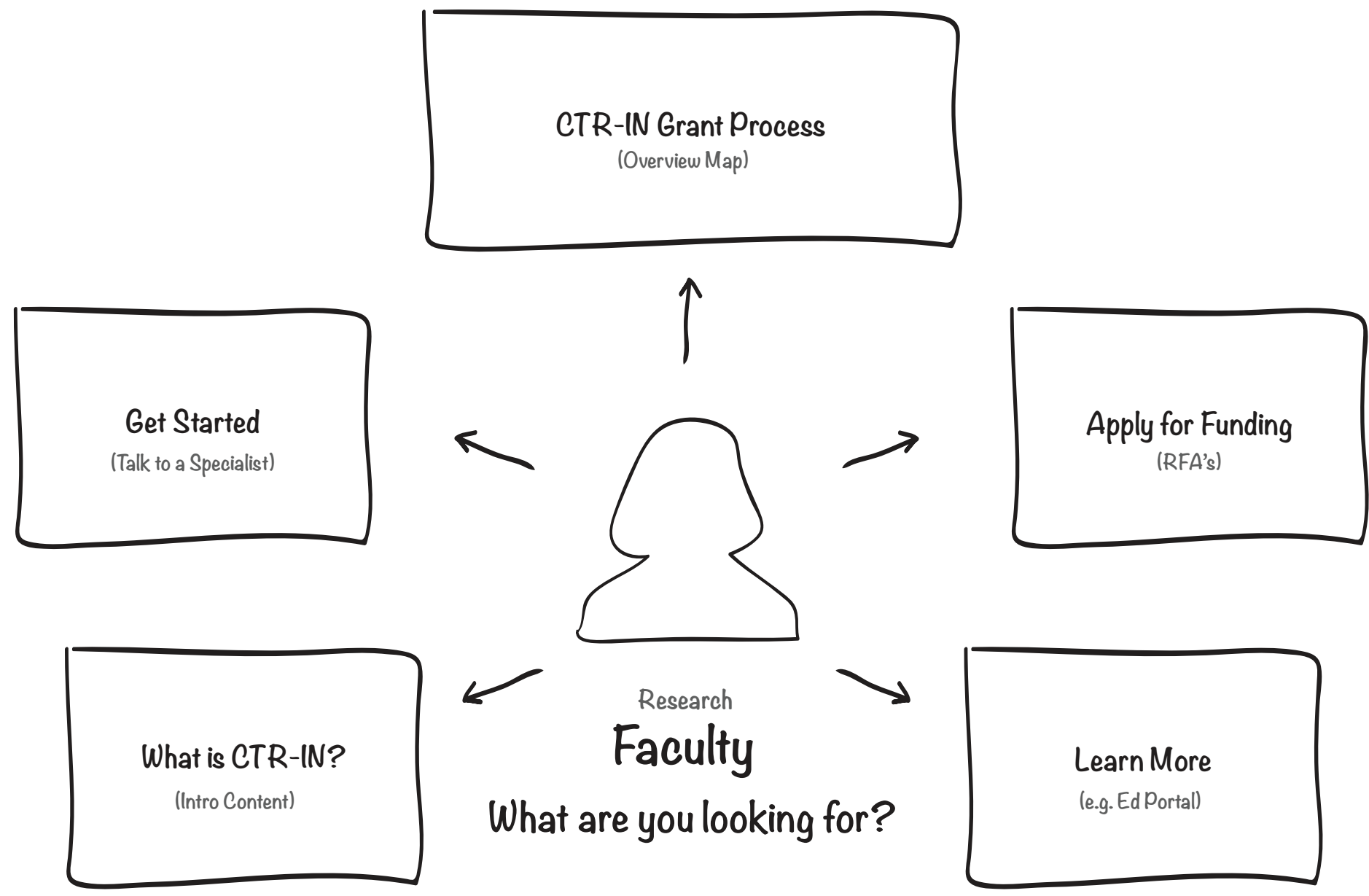


**UI**



**USER  
INTERFACE DESIGN**





**USER-CENTERED STRUCTURE MAP**



**PROSPECTIVE  
INVESTIGATORS**



**NEW CTR-IN GRANT  
RESOURCES WEB PAGE**




**GRANT  
RESOURCES**

Browse ▾

Resource link

Resource link

Search 🔍



## Find a Specialist to Talk To

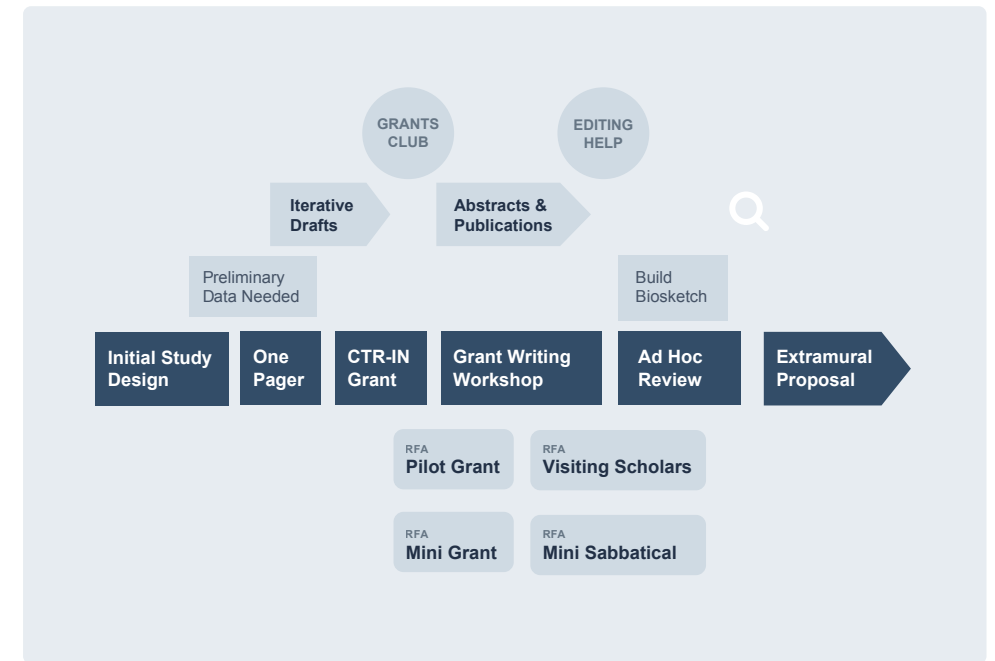
The best way to get started is to talk to someone within the CTR-IN network with experience to answer your questions and guide you through the process. Start by contacting your local concierge. If you are looking for a mentor or collaborator, try our VIVO search tool. We have biostatisticians on hand ready to help you get started.

Find a Local Concierge   Find a Biostatistician   Find a Mentor

Structured Content Blocks with Big Buttons



New User Centered Navigation



Interactive Grant Pipeline Overview Map

**ONE INTERFACE WITH MULTIPLE DESIGN PATTERNS**

CLINICAL TRANSLATIONAL RESEARCH

Home | About CTR-IN | News | Contact Us | Privacy | Accessibility

## CTR-IN Grant Resources

All CTR-IN Grant Resources in One Place  
Right Here, Right Now

Get Started

Get Started | Get CTR-IN Funding | Get CTR-IN Training | Get CTR-IN Fellowship | Get CTR-IN Fellowship | Get CTR-IN Fellowship | Get CTR-IN Fellowship

Interested in Clinical & Translational Research?

Research Faculty

CTR-IN Grant Pipeline Overview Map

Initial Study Design | One Page | CTR-IN Grant | Grant Writing Workshop | Ad Hoc Review | Extramural Proposal

What is CTR-IN?

Find a Specialist to Talk To

Apply for CTR-IN Grant Awards

Achieve Your Research Goals

Sustainable Impactful Independent Extramurally Supported Research

Want to Learn More?

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Partners ▾

RFAs ▾

Annual Meeting ▾

Training

Grant Resources ▾

Contact



# CTR-IN Grant Resources

Find all CTR-IN Grant Resources  
Right Here, Right Now

I am looking for... ▾

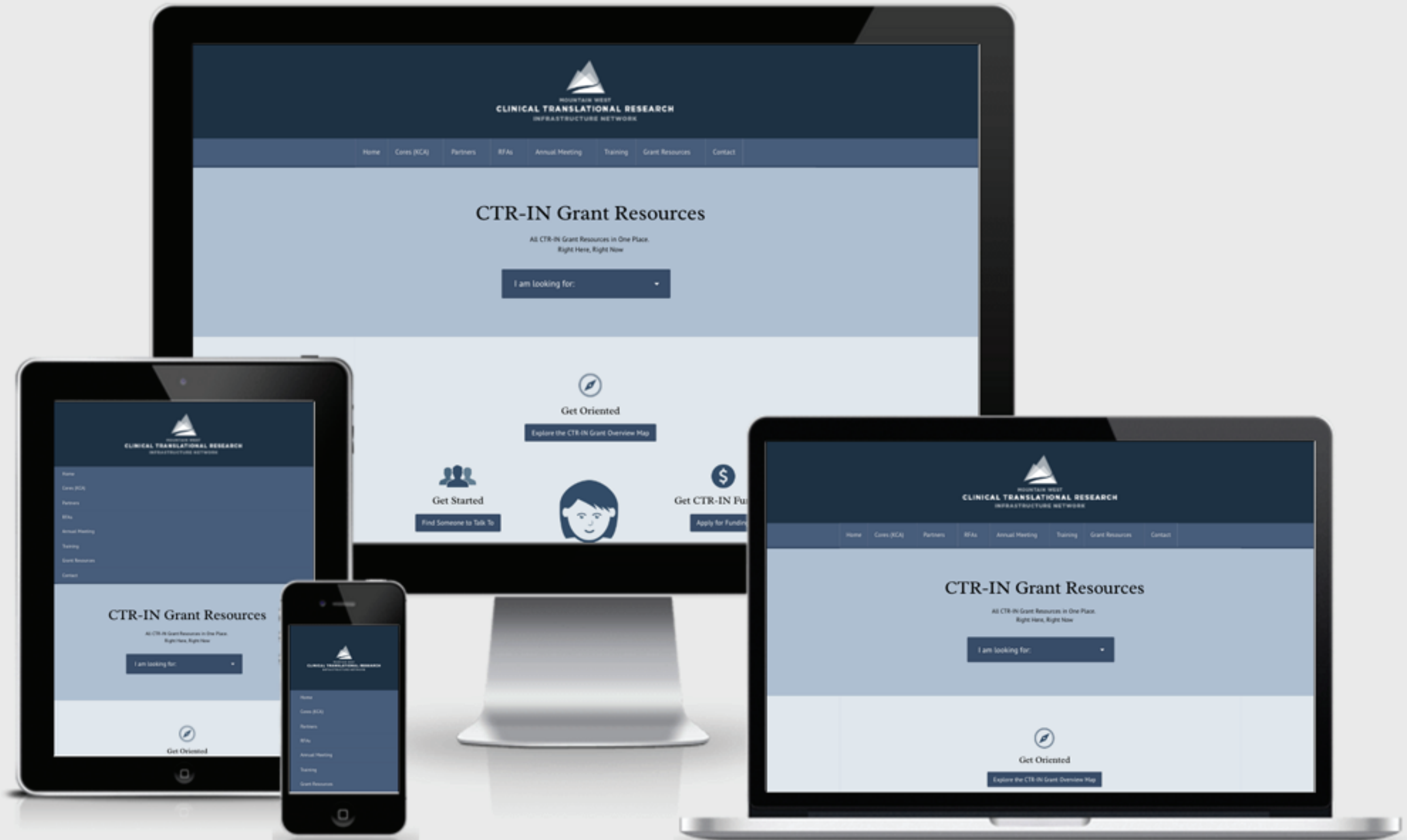


## Interested in Clinical & Translational Research?

Find the CTR-IN support resources you need here.

I am searching for...





## CTR-IN Grant Resources

All CTR-IN Grant Resources in One Place.  
Right Here, Right Now

I am looking for:



Get Oriented

Explore the CTR-IN Grant Overview Map



Get Started

Find Someone to Talk To



Get CTR-IN Funding

Apply for Funding

## CTR-IN Grant Resources

All CTR-IN Grant Resources in One Place.  
Right Here, Right Now

I am looking for:



Get Oriented

Explore the CTR-IN Grant Overview Map

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I am looking for:



Get Oriented



**TARGET  
USERS**



**NEW MW-CTRIN  
WEB SITE RE-DESIGN**



**TARGET  
CONTENT**





How can we improve the MW-CTRIN brand to *more accurately* reflect the MW-CTRIN grant?

How can we make it simpler and easier for *all target MW-CTRIN users* to achieve thier goals for *all content* on the MW-CTR-IN web site?

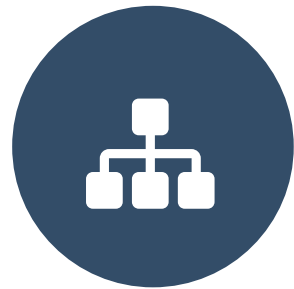


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**USER  
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**USER  
INTERFACE DESIGN**



**MAHALO**